

## My Backpack Online Giving Release Bulletin

April 2009

### MY BACKPACK ONLINE GIVING MODIFICATIONS

To streamline online giving, we have enhanced the appearance of online giving pages and included the ability for web users to make an unregistered pledge online. Previously, the online giving pages were structured in a tab format, forcing the user to change tabs in order to access the next category of required information. As of the 91\_3 release, many of these tabs have been combined to form one single page allowing the user to simultaneously view more of the available fields.

When an unregistered user makes a gift or pledge, the **Unregistered Donation** page (figure 1) appears. Here, they can enter their contact information before entering their donation amount.



**Unregistered Donation**

Title

Suffix

\* First Name

\* Last Name

\* Address

\* City

\* State

\* Zip

Country  (for non-U.S. addresses)

\* Phone

Fax

\* E-Mail

\* Please choose an affiliation

Alumni     Current Parent     Grandparent

Parent of Alum     Faculty/Staff     Friend

Former Parent

Please Explain Your Affiliation (Class year, relation, etc.)

FIGURE 1. Unregistered Donation page

For registered users, the **Registered Donation** page appears.

**Registered Donation**

**Gift Details**

Campaign Library

\* Fund 5 - Library Gifts

\* Amount

Make my donation anonymous

[Learn more about giving](#)

**My gift is in Honor/Memory of**

In Honor of:

In Memory of:

**Additional Information**

**My gift can be Matched by**

American General Capital

Matched by

Address

City

State

Zip

Country (for non-U.S. addresses)

Phone

Fax

E-mail

Add a Matcher

**Paying By Credit Card:**

Paying by Credit Card

**Paying By eCheck:**

Paying by eCheck

\* - required field

**FIGURE 2.** Registered Donation

Payment information is entered on a separate page. If you allow Credit Card and echeck payments, both of these options appear at the bottom of the giving page.

When the web user selects the a payment option, the appropriate payment page appears. See figure 3 for an example of the check payment page and figure 4 for an example of the eCheck payment page.

## Online Payment

[Back to Gift Information](#)

Only American Express, Discover, MasterCard and Visa are accepted.

Total Payment Amount: \$25.00

\* Credit Card Number:

\* Expiration Date:  /  \* Security Code: ?

\* Cardholder's Name:

\* E-Mail:

Use Contact Information Already Given

\* Billing Address:

Billing Address 2:

\* City:

\* State:  \* Zip:

Country  (for non-U.S. addresses)

Phone number:

\* - required field

[< Return to Edit Payment Amount](#)

[Proceed to Payment Confirmation >](#)

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FIGURE 3. Online Payment, by check

## Online Payment

[Back to Gift Information](#)

Total Amount: \$25.00

\* Account Holder's Name:

\* ABA Routing Number:

\* Bank Account Number:

\* Account Type:  Checking  Saving

\* E-Mail:

Phone Number:

\* - required field

[< Return to Edit Payment Amount](#)

[Proceed to Payment Confirmation >](#)

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FIGURE 4. Online Payment for eChecks

The **Pledge Listing** page (figure 5) has also been modified to emphasize the tasks that are available from this page.

**Pledge Listing**

Action	Pledged by	Date $\Delta$	Fund Description	Pledge Amount	Balance	Campaign
Make a Payment	Mr. James Abbott, '86	03-02-2009	Annual Fund	1000.0	1000.0	Operations
Make a Payment	Mr. James Abbott, '86	03-10-2009	Library Gifts	3000.0	3000.0	Library

**Click here to make a new pledge**

Printable version

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**FIGURE 5.** Pledge Listing

The **Action** column has been moved to the left so that it is easier to make a payment on an existing pledge. The link for making a new pledge has also been moved to the left and bolded to clarify how web users would make new pledges rather than pay one of their existing pledges.